

The logo for the Indian Institute for Human Settlements (iihs) is located in the top left corner. It consists of the lowercase letters 'iihs' in a white, sans-serif font, with a registered trademark symbol (®) to its upper right. The logo is set against a dark red rectangular background.

iihs®

INDIAN INSTITUTE FOR
HUMAN SETTLEMENTS

JOB DESCRIPTION

Senior Instructional Designer – Digital Blended Learning

About Us

The Indian Institute for Human Settlements (IIHS) is a national education institution committed to the equitable, sustainable and efficient transformation of Indian settlements.

IIHS aims to establish an independently funded and managed national university of eminence for research and innovation focused on the challenges and opportunities of India's urban transition. The proposed IIHS University will be an institution of eminence that will host an integrated programme of quality campus-based education and research, training and lifelong learning for working professionals, distance and blended learning, as well as a whole array of practice and advisory services. The university will have a strong interdisciplinary orientation bringing together theory and praxis that is grounded in the South Asian context and also engages with and draws from knowledge across the globe.

For more information, please see <http://www.iihs.co.in>

Job Description

Digital Blended Learning is recognised as a strategically important area of future growth at IIHS. The vision for the IIHS Digital Blended Learning programme is ambitious, and involves the creation of a portfolio of online courses and other online/blended learning offerings spanning a range of subjects relevant to the study of the Urban, for both domestic and international audiences.

The Senior Instructional Designer – Digital Blended Learning will be responsible for designing and developing compelling learning experiences across MOOCs and other online learning courses at IIHS.

Activities and Tasks

Responsibilities would include, but not be limited to, the following:

- Conducting primary analysis of learners/teacher needs and mapping them to appropriate pedagogical and instructional strategies based on the target audience profile and intended learning outcome;
- Working closely with faculty/SMEs both internally and externally, to identify learner requirements, define course goals and learning objectives, and draw up course outlines;
- Reading up and chunking relevant content (researching and sourcing content if necessary), writing effective instructional text for audio-only, audio-visual and reading-text formats; reviewing content scripts of other content developers;
- Visualising course flow, user interface, instructional graphics, ahead of the finished product; conceptualising engaging learning content and activities in various forms (videos, text, animation, interaction and assessment activities) that enhance knowledge retention and application, using proven instructional design theories, methodologies, approaches, and formats;
- Creating crisp storyboards; conducting storyboard walkthroughs; guiding graphic developers and product developers while implementing storyboards;
- Working closely with all relevant stakeholders through the online learning course development process to ensure that time, money, and quality levels are met;
- Actively researching and tracking trends in the digital blended learning domain in terms of players, technologies, tools and products;

- Supporting marketing outreach activities for online learning;
- Providing support to other IIHS activities including academics, research, training, practice, operations and others;
- Participating in all activities of Institution-Building at IIHS; carrying out tasks as assigned by IIHS; and travelling on IIHS work within or outside the country as and when needed.

Structure and Reporting

The Senior Instructional Designer will be a Senior Associate on the Digital Blended Learning team at IIHS, and will report to the Lead – Digital Blended Learning or any other person designated by the Lead. The role will require effective collaboration with a diverse group of internal teams and external individuals/organizations, and students.

Person Specification

Applicants should have at least 7 years of experience as an Instructional Designer or an author or a content writer in a learning or IT company, of which at least 4 years should be in designing online learning programs. A degree or (certified) training in instructional design, educational technology, or similar would be an added advantage.

The key skills / attributes required are:

- Understanding of and interest in some of the key areas that IIHS is involved in;
- High degree of English language proficiency (writing, reading and speaking) is mandatory; additional proficiency in other Indian languages would be an added advantage;
- Knowledge of learning theories and instructional design models;
- Requirement analysis, macro and micro design of courses and modules;
- Ability to create course outlines, lessons and curriculum plans; design standards documents; assessments and learner engagement strategies; instructional and collaborative learning activities;
- Ability to create crisp storyboards and write effective instructional text, video scripts, and audio scripts;
- Familiarity with eLearning authoring tools such as Articulate Storyline 360, Vyond, Lectora, Elucidate, Adobe Captivate, Camtasia; understanding of their capabilities and limitations;
- Understanding of capabilities of commonly used online learning platforms like Moodle, Coursera and edX;
- Ability to create promotional material for digital and social media to help in outreach activities for courses;
- Ability to work individually, as a leader of a team, as part of a team, and with outsourced entities;
- Rigorous attention to detail;
- Experience of working on time-bound and budget-driven projects;
- Willingness and ability to work flexible hours from time to time;

- Experience in working with the research community would be an added advantage.

This offer is on an exclusive basis, which implies that other professional assignments (whether compensated or not) that bear a potential conflict of interest with IIHS cannot be undertaken.

The search will remain open until the position is filled.

Location

This position is based in Bengaluru and may entail travel to other locations within and outside India.

Review and Assessment

The role and performance of the incumbent shall be subject to normal review and assessment systems at IIHS.

Diversity Policy

IIHS is an equal opportunity employer that encourages women, people with disabilities and those from economically and socially excluded communities with the requisite skills and qualifications to apply for positions.

To apply

If you are interested to explore this opportunity with us, please fill the online application form by clicking [here](#). (You can also click on the “Apply Now” button at the end of the Job Description displayed on the website).

Contact

Please write to us at hr@iihs.co.in if you need any clarifications while filling the online application form.



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